

## Case Study

# Benefits of using AWS Cloud for blockchain applications

## Business Advantages

- o Increased user engagement
- o New revenue streams
- o Improved brand reputation

## Technical Advantages

- o Security and privacy
- o Scalability
- o Decentralization

## Service Stack

- o AWS Cloud, Amazon RDS, Amazon EC2, Amazon Cognito, AWS Config, ELB, CloudWatch, CloudTrail and Amazon GaurdDuty
- o Kredx Solana Blockchain, mobile applications Android and ISO

## The Customer

Kinect is a social communication application that allows users to connect with friends, family, and colleagues. Kinect was looking for a solution to improve user engagement and generate new revenue streams.

## The Challenge

Kinect wanted to develop a social communication application that was secure, scalable, and decentralized. Kinect also wanted to be able to offer users the ability to own their data and earn rewards for their contributions.

## The Solution

Digitalstates developed a blockchain-based social communication application for Kinect. The application is hosted on AWS Cloud and uses the Solana Blockchain to facilitate payments and token transfers.

## The Outcome

The blockchain-based social communication application has been well-received by users. The application has seen a significant increase in user engagement and has generated new revenue streams for Kinect.

## AWS Cloud Case Study

Kinect's blockchain-based social communication application is a good example of how AWS Cloud can be used to develop and deploy secure, scalable, and decentralized applications. AWS Cloud provides a wide range of services that can be used to build and manage blockchain applications, including Amazon RDS, Amazon EC2, Amazon Cognito, ELB, CloudWatch, CloudTrail and Amazon GaurdDuty.